# The New Concept KOA Kampground.
# Efficient—Affordable—Exciting..

## ...We're talking about a KOA Kampground designed not only for the experienced builder but also for the do-it-yourself family.

With this new program the future is NOW.

Even though the price is right, quality has not been compromised in this all-new KOA.

*Kamping Kitchen™*

*Kamping Kabin™*

*Tent Village™*

## Experience! Experience! Experience!

Over twenty-five years of research, development and experience have been combined to create a camping facility that meets the needs of today's camping families. KOA Kampgrounds have long been known for clean restrooms, hot showers, level sites with hookups for RVers and private sites for van and tent campers. This new concept embraces all these amenities and more, including Tent Villages, Kamping Kabins, and a Kamping Kitchen.

Tent Villages are designed to utilize space on the campground more efficiently and provide privacy for tent and van campers.

Kamping Kitchens add convenience for campers. They can be used for meal preparation and eating or simply as a clean-up area where campers wash their dishes.

Kamping Kabins are rustic log structures that provide all the fun, excitement and economy of camping out with the privacy and security of sleeping indoors.

Kamping Kabins. Tent Villages. Kamping Kitchens. All are part of KOA's plan to increase our share of a growing market. Campers will continue to depend on the familiar KOA sign that says, "Welcome, you're among friends."

## Are there more benefits to owning a KOA Kampground? You bet! And here are just a few:

EQUITY: You will build immediate equity in the property by doing as much of the construction and assembly work as you can.

LIFESTYLE: This is what we're really talking about. Working out-of-doors with your family and meeting one of the greatest segments of our society—campers!

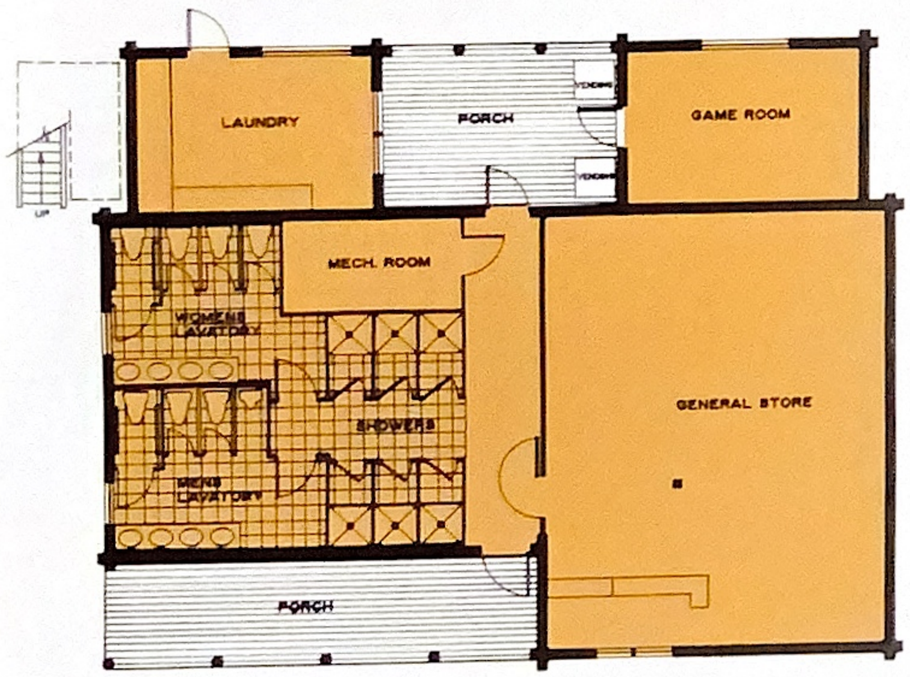
ASSISTANCE: You don't go it alone. Highly qualified KOA staff members are ready, willing and able to help you in all phases of campground development and construction. These include help with site location, campground layout and design of sites and value-packed training and management schools at KOA's national training center in Billings, Montana.

And that's not all. KOA runs national advertising campaigns in major outdoor and general interest magazines and on national cable television. KOA prints and distributes nearly 2 million KOA Directory Road Atlas and Camping Guides. Plus KOA operates a successful central reservation system. All of this adds up to just one thing—putting campers on KOA Kampgrounds.

## Designed for family operation.

The new aesthetically pleasing log KOA building serves both your needs and the needs of the camper. Ample, comfortable living quarters are situated above the store and registration area. There's a private deck that allows you to survey the entire campground. All areas accessible to campers are designed for efficiency. The result is fewer staff members needed to adequately serve the campers.

NUMBER ONE: KOA is North America's number one system of deluxe family campgrounds. Go with a winner. Check into this exciting, new KOA program today.




MAIN LEVEL PLAN

UPPER LEVEL PLAN

KOA KAMPGROUNDS

**For more information call or write:**

KOA Licensing Department
P.O. Box 30558
Billings, MT 59114

1-800-548-7239

Kampgrounds of America, Inc.
P.O. Box 30558, Billings, MT 59114
1-800-548-7239

©KOA, Inc. 1989